THE SPA AT
LA BAHIA

Annual Wellness Membership



The Spa at La Bahia
215 Beach Street, Santa Cruz, CA 95060
labahiahotel.com/spa
831.285.0045

THE SPA AT
LA BAHIA



discover our
COASTAL RITUAL MEMBERSHIP

YOUR SPA. YOUR SANCTUARY. YOUR MEMBERSHIP.

Perfect for those seeking elevated luxury, priority access, and a wellness-centered lifestyle.

YOUR RITUAL INCLUDES

CORE EXPERIENCE

- 12 signature 50-minute spa treatments annually (one per month)
- Complimentary enhancement once per month
- 15% off additional spa services and spa retail
- Complimentary glass of bubbly before or after each service

WELLNESS & LIFESTYLE

- Access to fitness center (day of service)
- Complimentary wellness classes including yoga, sound baths, and seasonal workshops (based on availability)
- Exclusive member events and curated wellness experiences
- Two wellness guest pass per month

GUEST PRIVILEGES

- Bring a guest twice per month with 15% off spa services
- Preferred pricing on pool passes, cabanas, and daybeds (based on availability)

HOTEL PRIVILEGES

- 10% off guest room rates (based on availability)
- 10% off hotel retail (day of service)
- 10% off Low Tide Bar & Grill (day of service)

SEASONAL MEMBER PRIVILEGES

Off-Season Access Only

(Tuesday after Labor Day through Thursday before Memorial Day)

(Monday–Thursday | Day of spa service | Based on availability)

- Pool access and 10% off Plunge
- Complimentary valet parking

EXCLUSIVE PRICING

$2,650 annually | Equivalent to $221/month

Includes 12 signature 50-minute spa treatments per year



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Become Part of the La Bahia Community

YOUR COASTAL SANCTUARY AWAITS

Discover a world where wellness meets oceanfront tranquility.

La Bahia Hotel & Spa invites you to become part of an exclusive community designed for those who prioritize renewal, balance, and elevated living.

MEMBERSHIP NOTES

- Memberships are annual, prepaid, non-taxable, and non-transferable.
- Monthly member treatments may not be transferred to another guest.
- Unused monthly treatments expire at the end of each month and do not roll over.
- A mandatory 20% service charge will be added for all spa services and is not included in the price of the membership. Service charges are based on the full, non-discounted price of each service. 18% of the service charge is given to your treatment technician, while 2% is divided among the support team. Additional gratuities are optional and left to your discretion. Additional gratuities are retained in full by the spa team member specified by you.
- 24-Hour cancellation policy is applicable to all spa services.
- Pool access is limited to the day of service (Monday-Thursday in off-season only) and subject to capacity.
- Food & beverage discounts apply only on the day of service and are subject to availability.
- Valet parking access does not include in-and-out privileges.
- Members may place their account on hold once per year for up to three months.

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